

Dear Mr. Grinberg,

I am an attorney and represent Palm, Inc. with regard to its intellectual property matters, including trademark matters. As you're likely aware, Palm is the owner of the PALM name and trademark. Palm has used its PALM trademark for several years in connection with its business, and has invested significant resources in developing consumer and industry recognition and goodwill in its valuable mark.

You might not be aware, however, that, as a trademark owner, Palm is required to monitor how its marks are used by others and, in some cases, require that third parties change the way in which they are using Palm's marks. To that end, Palm has asked me to contact you regarding your use of the website title "Palmpowerups" and the product name "PalmSDHC" in connection with your driver product.

Let me say at the outset that Palm appreciates your interest in and support of its products, however, Palm is concerned that your use of the PALM trademark in the "Palmpowerups" website title and the "PalmSDHC" product name is likely to give customers and potential customers the erroneous impression that your company has a relationship with Palm, or that the information and products provided on your site have been authorized for release or approved by Palm. In order to avoid this sort of consumer confusion, we must request that you rename your website to something that does not include the PALM trademark. Similarly, please rename the "PalmSDHC" driver and ensure that all other uses of Palm marks and materials comply with the usage requirements posted on Palm's website at www.palm.com/us/company/trademark.html.

If you make the changes requested above, you may continue to include descriptive language on your website that indicates that the site contains information regarding Palm products, or that your product is compatible with Palm products. However, if you do so, we would also ask that you include proper attribution for the PALM mark by posting the following statement on your site:

Palm, the Palm logo, Treo, and Centro are trademarks of Palm, Inc.

Please note that Palm makes available marketing materials and high resolution images to help ensure accurate and consistent depiction of its products by third parties. If you have questions about Palm's branding guidelines, please contact Scott Hancock, Director of Marketing Communications at scott.hancock@palm.com. We look forward to receiving confirmation from you by **August 26, 2008**, that you will make the requested changes.

Thank you for your prompt attention to this matter. Please contact me at (650) 335-7663 or cellerbach@fenwick.com if you have any questions.

Sincerely,

Connie



CONNIE ELLERBACH

Fenwick & West LLP

Partner, IP Group

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